

Doctor of Philosophy Program in Tourism and Hospitality Management Curriculum Last Revised in 2023

2. Program Structure

Program structure and required credits

Program structure		Ph. D Program 2023 Credits	
Courses		Type 1.1	Type 2.1
1	Coursework	-	12
1.1	Required Course	-	6
1.2	Elective Course (not less than)	-	6
2	Thesis	48	36
3	compulsory subjects (Non-credit)	6	6
	Required Credits (not less than)	48	48

2.1 Subjects

Plan 1.1

Thesis 48 credits

803680	Dissertation 1, Type 1.1	6 credits
803681	Dissertation 2, Type 1.1	6 credits
803682	Dissertation 3, Type 1.1	9 credits
803683	Dissertation 4, Type 1.1	9 credits
803684	Dissertation 5, Type 1.1	9 credits
803685	Dissertation 6, Type 1.1	9 credits

Compulsory subjects (Non-credit) 6 credits

803600	Seminar in Contemporary Issues in the International Tourism and Hospitality Industry	1(0-2-1)
803601	Seminar in Qualitative Research Methodology for Tourism and Hospitality	1(0-2-1)
803602	Seminar in Quantitative Research Methodology and Advanced Statistics for Tourism and Hospitality	1(0-2-1)
803670	Advanced Research Methodology in Social Sciences	3(3-0-6)

Plan 2.1

Required course relating to tourism and hospitality		12 credits
Required courses		6 credits
803610	Advanced Tourism and Hospitality Theory and Philosophy	3(3-0-6)
803611	Dimensional Vision of Leaders in Tourism and Hospitality	3(3-0-6)
Elective course		6 credits
803622	Advance Research for Future Tourism Scenario Analysis	3(3-0-6)
803625	Resilient Collaboration for Sustainable Global Tourism Development Goals	3(3-0-6)
803626	Hospitality Education for Developing Tourism and Hospitality Industry	3(3-0-6)
803627	Digitalization in Global MICE Industry	3(3-0-6)
803628	Digital Transformation in Tourism and Hospitality Industry	3(3-0-6)
803629	Asian Paradigm in Tourism and Hospitality Management	3(3-0-6)
Compulsory subjects (Non-credit)		6 credits
803600	Seminar in Contemporary Issues in the International Tourism and Hospitality Industry	1(0-2-1)
803601	Seminar in Qualitative Research Methodology for Tourism and Hospitality	1(0-2-1)
803602	Seminar in Quantitative Research Methodology and Advanced Statistics for Tourism and Hospitality	1(0-2-1)
803670	Advanced Research Methodology in Social Sciences	3(3-0-6)
Thesis		36 credits
803690	Dissertation 1, Type 2.1	3 credits
803691	Dissertation 2, Type 2.1	6 credits
803692	Dissertation 3, Type 2.1	9 credits
803693	Dissertation 4, Type 2.1	9 credits
803694	Dissertation 5, Type 2.1	9 credits

2.2 Study Plan

Plan 1.1

1st Year

First Semester

803600	Seminar in Contemporary Issues in the International Tourism and Hospitality Industry (Non-Credit)	1(0-2-1)
803680	Dissertation 1, Type 1.1	6 credits
Total		6 credits

Second Semester

803601	Seminar in Qualitative Research Methodology for Tourism and Hospitality (Non-Credit)	1(0-2-1)
803670	Advanced Research Methodology in Social Sciences (Non-Credit)	3(3-0-6)
803681	Dissertation 2, Type 1.1	6 credits
Total		6 credits

2nd Year

First Semester

803602	Seminar in Quantitative Research Methodology and Advanced Statistics for Tourism and Hospitality (Non-Credit)	1(0-2-1)
803682	Dissertation 3, Type 1.1	9 credits
Total		9 credits

Second Semester

803683	Dissertation 4, Type 1.1	9 credits
Total		9 credits

3rd Year

First Semester

803684	Dissertation 5, Type 1.1	9 credits
Total		9 credits

Second Semester

803685	Dissertation 6, Type 1.1	9 credits
Total		9 credits

Plan 2.1

1st Year

First Semester

803600	Seminar in Contemporary Issues in the International Tourism and Hospitality Industry (Non-Credit)	1(0-2-1)
803610	Advanced Tourism and Hospitality Theory and Philosophy	3(3-0-6)
803611	Dimensional Vision of Leaders in Tourism and Hospitality	3(3-0-6)
Total		6 credits

Second Semester

803601	Seminar in Qualitative Research Methodology for Tourism and Hospitality (Non-Credit)	1(0-2-1)
803670	Advanced Research Methodology in Social Sciences (Non-Credit)	3(3-0-6)
803690	Dissertation 1, Type 2.1	3 credits
Total		3 credits

2nd Year

First Semester

803602	Seminar in Quantitative Research Methodology and Advanced Statistics for Tourism and Hospitality (Non-Credit)	1(0-2-1)
8036XX	Elective Course 1	3(x-x-x)
803691	Dissertation 2, Type 2.1	6 credits
Total		9 credits

Second Semester

8036XX	Elective Course 2	3(x-x-x)
803692	Dissertation 3, Type 2.1	9 credits
Total		12 credits

3rd Year
First Semester

803693	Dissertation 4, Type 2.1	9 credits
Total		9 credits

Second Semester

803694	Dissertation 5, Type 2.1	9 credits
Total		9 credits